



NCCRA
Goals

Membership
Development

Membership
Comm.

Leadership
Development

- **Strategic Plan 2016-2019**

- **Explore Ways To Increase Membership**

- **Expected Outcomes:** Build relationships w/ universities, increase student symposium attendance, reduce student symposium price, reconnect w/ disengaged programs

- **Engage Regularly w/ NCCRA Membership**

- **Expected Outcomes:** Facilitate 1 annual meeting, host 3 annual regional meetings, keep website current, keep social media pages (Facebook, LinkedIn, Instagram) current, increase social media page followers, communicate industry information via mailchimp service and via VP emails to regions

- **Recruit/Promote Future Leaders**

- **Expected Outcomes:** Hold elections at annual symposium for open, electable board positions, identify new committee member and discipline chairs, making committee and chair appointments as deemed appropriate, develop board member, committee chair, discipline chair, and committee member responsibility documents