**NCCRA Membership Survey**

1. **Are you a current member of the North Carolina Cardiopulmonary Rehabilitation Association (NCCRA)?**

**Yes = 52.2%**

**No = 47.8%**

1. **Have you ever been a member of the NCCRA in the past but not renewed your membership?**

**Yes = 40.3%**

**No = 61.3% (if No skipped to question 4)**

1. **What is the reason(s) for not renewing your membership?**
2. **Membership Price = 50.0%**
3. **Lack of benefits for the price = 38.9%**
4. **Lack of interest = 0%**
5. **Lack of continuing education opportunities = 38.9%**
6. **Which of the following would entice you to consider joining/keeping an NCCRA membership?**
7. **Continuing education opportunities = 76.1%**
8. **Reduced membership rate = 43.3%**
9. **More communication about current information from the NCCRA (e.g. newsletter, email updates) = 59.7%**
10. **What type of benefits would you like to see the NCCRA offer?**
11. **Discounts on other professional services/materials (e.g. conferences, reference material) = 8.7%**
12. **Joint professional organization membership discounts (e.g. AACVPR/NCCRA at a reduced rate) = 20.3%**
13. **More continuing education opportunities = 20.3%**
14. **All of the above = 76.8%**